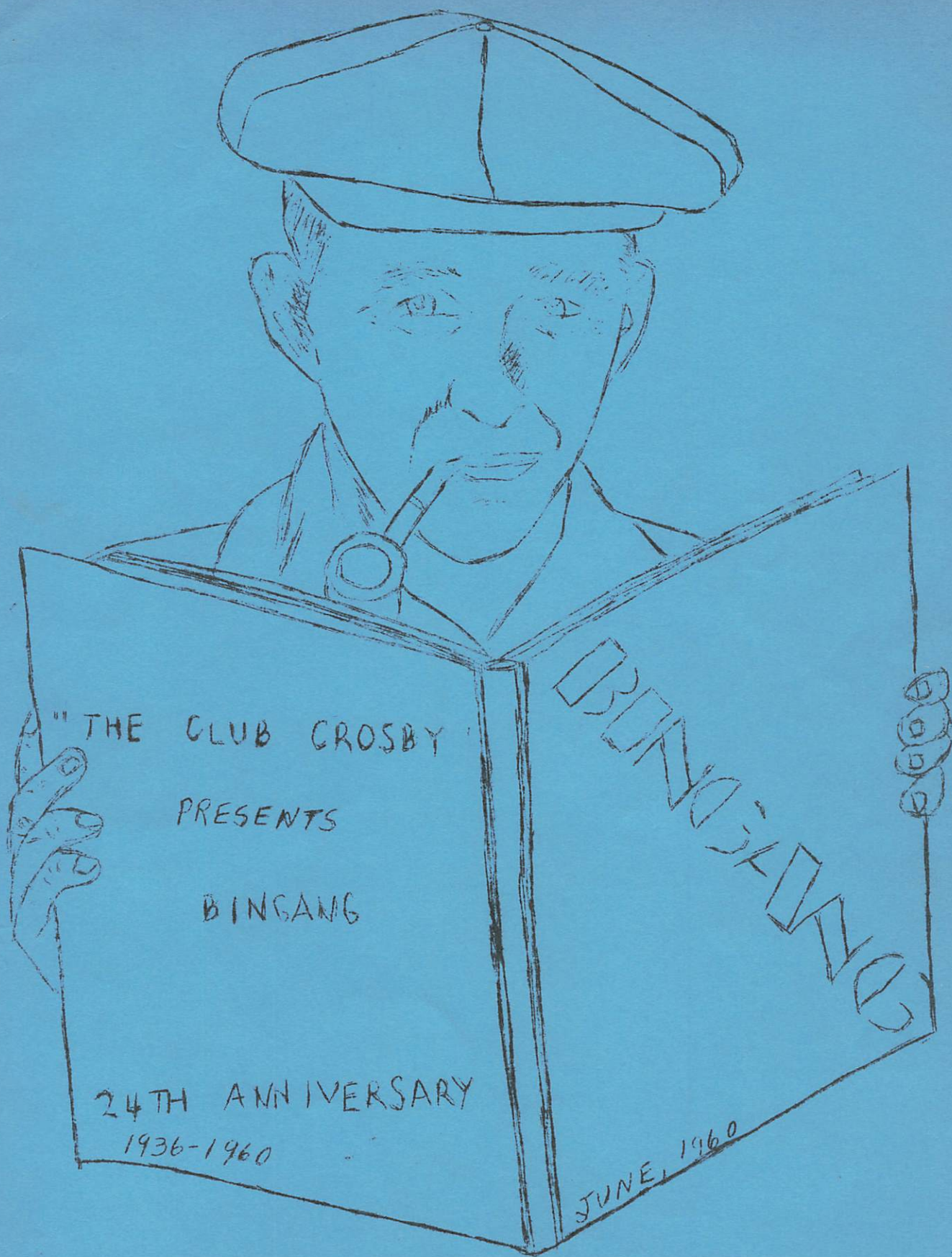




June, 1960

BINGANG

Vol. XVI No. 2

June, 1960

A Club Crosby Presentation

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Perry Como

Fontane Sisters

Liberace

Bill Stewart

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Membership dues:

\$1.25 - plus 3 - 6¢ stamps

An X on the address label means your membership expires with this
issue of "Bingang".

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NOTES FROM THE EDITOR

Here, we are one again with a new journal, thank you all once again for the nice letters on the last issue.

The most important thing which has happened to me, was my trip to California. I had a wonderful time, and enjoyed every moment. The "highlights" were, attending Bing's, "Pebble Beach Golf Tournament", and meeting him there. Visiting the Crosby Office, and meeting Larry Crosby, and his and Bing's secretaries. I did not get to go to the Crosby Library, as it was quite a distance. I was to stay about nine weeks, but it was too long, and I saw all I wanted, in the five weeks I was there, plus more. I have put together an article about it, I hope you enjoy it.

We have here a letter from Larry once again, telling some of the activities of Bing and Kathryn. I am happy once again to have four snaps in this journal. The one on page six, was sent me by Larry at my request, as many of the members were asking for snaps of the children, I think it is very cute. The one on page twelve, was taken at the golf tournament, by Priscilla Koernig, and she said it was alright for us to use it for the journal, so I put it on top of my article of my trip. The one on page seventeen, was sent me by Michael Holliday, and I thank him once again. The one on page twenty-four, came from the February 29, 1960 issue of Life Magazine.

I sent to Bing for his birthday a check for, \$25.00, to turn over to the St. Labre Indian School. I was hoping it could be more. I will not be doing this anymore. I want once again to thank the following members for their donation:

Mary Lavin	Shirley Palardy	Nicholas Ambrose
Florence Van Brock	Mary Maloney	Christina Gibb
Pat Sullivan	Minnie Levy	Priscilla Koernig
Ruth Casey	Helen Chalus	Elsie Schweer
Pearl Elliott (Mrs.)		

Now, for the Crosby family. The first and most happy news was the marriage of Lindsay to Barbara Diane Frederickson, on February 6, at the St. Paul the Apostle Catholic Church, in Westwood, California. I know you wish them all the happiness in the world. We also read the happy news that they are expecting their first child in November. Philip and Sandra expecting their second in June.

Bing's television appearances, did surely get many wonderful reviews. I put a few of the interesting reviews in here. I'm sure most of you also saw him on the special 70th. birthday show for Paul Whiteman. I sure do wish he would appear more often on television. I am keeping my fingers crossed, that he may appear with Debbie Reynolds on her first television show, she has asked him to be on with her.

The three Crosby boys opened their act in, Houston, then appeared in Dallas, and Palm Springs. On April 19th, they open for one month at the Desert Inn, in Las Vegas. Phil Harris is on the same bill with them.

Bing has received from the "Hollywood Foreign Press Association", the Cecil B. DeMille Award. Here in New York, we saw a film of this show, as you may have also. I took down on my tape recorder what was said. Thought you might enjoy it. I sent Bing a card of congratulations, in the club's name, it read, "The congratulations that you find here, Just couldn't be warner or more sincere". I added, "Congratulations on receiving the Cecil B. DeMille Award of the Foreign Press Globe Award. We are all very proud, you can be sure".

NOTES FROM THE EDITOR.....Cont'd.

Now, please go ahead and enjoy the journal, and please do try to acknowledge it.

If any of you wish to purchase any 8x10 photos of Bing for 50¢ each. You can write to, Harry Wilkinson, 22 Darling Street, Marblehead, Massachusetts.

Once again welcome to our new members, and do hope they will enjoy a long stay with us. We have 14 new members:

Faye Montgomery	William Seawright	Judy Trumbore
William Waggoner	Robert Murphy	Pat Quyle
Valarie Zaghi	Bob Roberts	Edward Rice
Melvin Guetter	Grace Murphy	
Mrs. George Fuller	Mrs. Edna Peterson	
Mrs. Peter Smith		

Cecil B. DeMille Award of the Hollywood Foreign Press Association -
It was presented to Bing by Mrs. Cecilia DeMille Harper, daughter of Mr. DeMille.

"This is a great pleasure, because this award is for outstanding contributions to the entertainment field throughout the world, and it's given to a man who my father was very proud to call his friend, Mr. Bing Crosby."

"I am very pleased to accept this esteemed award, Mrs. Harper. My elation springs from a variety of sources, most of them of special significance to me. In the first place, it's the first award I've received in a very long time. I think the last accolade or kudo or whatever you call it, that I received, I was voted, Mr. Raised Doughnut of 1949.

But seriously, I appreciate this award very much because it bares the name of Mr. C.B. DeMille, a man for whom I had the greatest respect and the greatest admiration. We were co-workers at Paramount for over 25 years, I guess, and, well, I use the word co-workers loosely, because he was a production genius, and I was a strolling player. But, I like to flatter myself, perhaps, inordinately in believing that maybe C.B. would be happy that I received the award which is given in his name.

But more importantly this award brings me pleasure, because it seems to indicate or at least, I construe that it indicates, again, maybe immodestly that my songs, or my japes, or my cappers have in some measure improved or promoted international amity or understanding, and if that's so, if that's true, well then I'm very happy, very pleased, and very gratified and I thank the Hollywood Foreign Press Association, and I thank you, Mrs. Harper."

Snap's for Sale

10¢ Each

1. Bing and Mike Holliday (standing) same day as one enclosed here
2. Bing and four boys at television rehearsal
3. Bing, Bob Hope at his Golf Tournament
4. Bing, Ken Venturi, Jimmy Demerit, Golf Tournament
5. Philip and Sandra, Pat and Dennis, Lindsay and Barbara
6. Three snaps of Kathryn from Mademoiselle Magazine - July, 1959
7. Larry Crosby
8. Bing, Perry Como - TV Guide
9. Bing, three boys rehearsing for television show
10. Kathryn alone
11. Bing greeting Kathryn and Tex in Miami
12. Bing and Kathryn Hollywood -2- Press Award Dinner

FROM LARRY CROSBY

April 19, 1960

Miss Rena Albanesi, President
THE CLUB CROSBY
128 Kimball Terrace
Yonkers 4, New York

Dear Rena:

The news is Bing is back on the job on the picture, which should take him into June.

After his appearance on the Como show in New York, they went to Florida, where Bing won a pro-am golf tournament.

Then they visited Jamaica, and he went to the tournament in Georgia while she did a benefit in Texas.

No schedule for the future, as all plans went awry with the strike.

Best wishes,



LC:vs

Larry Crosby

OUR BIRTHDAY LIST

July 1 - Rosalee Coy, 714 Hill Avenue, South San Francisco, Calif.

July 7 - Jean Paul Frereault, 1541 2 e Avenue, St. Martin, P.Q.
Montreal, Canada

August 8 - Priscilla Koernig, 349 Banks Street, San Francisco 10,
California

August 14 - Mildred Hubschmitt, 34-49 89th. Street, Jackson Heights
72, New York

September 16 - Lola Clements, 336 Banks Street, San Francisco 10,
California

Elsie Schweer, 1232 Sunnyside Avenue, Chicago Heights,
Illinois

September 20 - Marian Bogan, 801 South 27th. Street, LaFayette,
Indiana

October 15 - Mrs. Ruth Casey, 70 Newland Street, Norton, Mass.

October 27 - Nancy Bailey, c/o The British Consulate, Istanbul,
Turkey

August 8 - Harry Lillis Crosby Jr. (Tex)

September 14 - Mary Frances Crosby
(9026 Sunset Blvd., Los Angeles 46, California)

Bing Crosby will have some high stepping in "High Time" since Miriam Nelson does the choreography. Come to think of it, Bing was always pretty agile with those soft-shoe routines.
(San Francisco Chronicle) January 15, 1960

Bing Board Chairman Of Bank in Arizona
Crooner Bing Crosby was named board chairman yesterday of The First National Bank of Holbrook, Arizona.
Crosby, who has extensive business interests in Arizona, was one of the men who purchased part interest last August when J.R. McEvoy, one of the founders retired. The firm's assets are in excess of 10 million.
(Monterey Peninsula Herald) January 23, 1960

Bing Crosby going CREW CUT for his role in "High Time."
Bing Crosby!!!!
Well, Myrtle, George Jessel has a crew-cut toupee, doesn't he?
(Los Angeles Mirror-News) January 29, 1960

Bing Crosby in Squaw Valley, did a half-hour broadcast for Moscow about athletes and how much athletics can bring about understanding between nations. He'll talk to Moscow any time, choosing his own subject: Democracy and America.
(Daily News) March 7, 1960

Lindsay Crosby is building a desert honeymoon house for his bride at Palm Desert next to Bing's place.
(New York Journal American) March 22, 1960

Young motion picture and record star Fabian, on working with Bing Crosby: "Making a movie with Mr. Crosby (High Time) was a great experience. To me it was like meeting George Washington or Abraham Lincoln face-to-face"....
(Herald Tribune) March 23, 1960

Bing Crosby's victory at the Pro-Amateur Golf Tournament at Palm Beach's famous Seminole Club, turned out to be a real joyous event for his friends. Following the tournament, Crosby and a few friends, which included co-winner Woolworth Donahue, Christopher Dunphy, the Walter Shirleys, and Teddy Bassett, dined at the Celebrity Room. Then Der Bingle delighted all by singing for three uninterrupted hours.
(New York Journal American) March 29, 1960

"Jimmy Durante Story" has suffered a pre-natal death. Projected biopic on the comedian a few months ago looked set, and was so announced, with Frank Capra to produce and direct, and with Bing Crosby, Frank Sinatra and Dean Martin in starring roles.
It was to be strictly a bigtime package, and a risky one, for Columbia to take on, as both financier and distributor. Columbia was to provide at least \$5,000,000 in production money in return for the releasing rights and 25% of the negative ownership. The four principals would take 75% and, in addition, were to be guaranteed \$1,000,000.
The proposed picture was given prominent mention in the press. But were the Capra-Crosby-Sinatra-Martin principals serious? Indications now are that they gave little consideration to just when and where all overlooked.

Anyway, the project has been abandoned.
(Variety)

JUST BITS OF INTEREST.....Cont'd.

Bing Crosby discusses his role in "High Time": "I just play myself. And that's getting to be quite a problem. I'm too old for love interest and I don't feel old enough to play Andy Hardy's father."
(Herald Tribune) April 15, 1960

If Bing Crosby is in unusually high spirits these days it's because he's looking forward to a double-decker vacation when he finishes "High Time". He's going on his annual fishing trip in Canada with Phil Harris, Bill Morrow and a half dozen other pals, and then he goes to Rome with Kathryn and the Buster Colliers for the Olympic games.

Bing has been lucky enough to reserve a villa while he attends the games. He's a wild-eyed sports fan and he's very excited at seeing the games again.

(New York Journal American)

April 19, 1960

OUT OF HARMONY WITH BING

Aiken, S.C. -A well-dressed middle-aged man appeared in the choir loft of St. Mary's Roman Catholic Church and asked the nun directing the children's choir if he might join in singing the Offertory Hymn. "I'm very sorry," she said politely but firmly, "only choir members are premitted in the loft. You'll have to go downstairs."

After Mass the rejected vocalist, who has been visiting the area, joined the pastor, whom he had met previously. They chuckled over the strictness of the choir director.

"Someday I'd like to audition you, Sister," a smiling Bing Crosby said as he left the church.

(New York Journal American)

April 20, 1960

Bing Crosby's bride, Kathryn, has managed to run his household, play in a film or two and do some extraordinary studying. If Kathryn completes these studies at Immaculate Heart College and her training at Queen of Angels Hospital, she will be entitled to a registered nurse's certificate in June.

(World Telegram and Sun)

April 26, 1960

Mrs. Bing Crosby caused a mild "stir" while shopping at Sy Devore's by asking for her change in pennies! "Bing gave the baby a piggy bank," she explained, "and it's my job to see it gets filled."

(Hollywood Citizen News)

January 29, 1960

Crosby Brothers Opened at the Desert Inn in Las Vegas on April, 19th.

Although the Crosbys are without their sparkplug brother, they come across with warm humility easily acceptable to any audience. Phil, Dennis and Lindsay, each have an individual personality, and stager Charlie O'Curran has woven the trio into a smoothly working unit, with oaky choreo and top level harmony.

Well-paced songalong includes a medley of Bing's hits, and a solid offering of folk songs, in which a stirring "Joshua Fit the Battle of Jericho" got cheers from opening nighters before the tune was over. Boys do a reprise of this number later with Phil Harris, which is probably a mistake since it's anti-climatic. With or without Harris, the Crosbys have a potent nitery act which is an improvement over the one seen here before.

Phil Harris is on the bill with the boys, who are working minus Gary. Phil Harris does his numbers, "That's What I Like About the South", and such.

(Variety)

-5-

April 27, 1960



Harry Jr. Dixie Lee, Mary Frances

LITTLE GIRLS

LITTLE GIRLS are little mothers...from the day they first feel life ...for like all the grown-up mothers...they can quell the hurts of strife...little girls are warm and tender...as the gentle touch of Spring...and whenever they are near us...they can cause our hearts to sing...little girls are blushing rosebuds...eager for to burst in bloom...little is it any wonder...they can disperse wordly gloom... little girls, God love the angels...they are truly heaven sent... let's pretend and dolls and ribbons...fill their lives with wonderment...they are treasures beyond measure...precious gems and priceless pearls...I must here and now admit that...I love little girls.

(New York Journal-American)

(Ben Burroughs)

December 22, 1959

(The above poem is for the two little girls in the above snap. Dixie Lee is the daughter of Sandra and Philip Crosby.)

The Crosby clan gathered together at Bing and Kathryn's home for the wedding reception of Lindsay and his bride, Barbara Fredrickson, and the following day, gathered again for the birthday of Kate Crosby, mother of Bing and Bob and grandmother of the boys. Bing, proud as punch, came downstairs carrying his small daughter, Mary Frances in his arms. "Isn't she a beauty?" he beamed. "Notice her dainty hands." And the way Bing looked at his first daughter, was really touching.

Hello Members:

It is always a pleasure to greet you through the pages of, "Bingang" and give you the news from "down under".

There isn't really much to report at present, but I can tell you that many of Bing's old recordings have been released as LP Albums. These are eagerly sort after by his younger fans who wish to add these favourite numbers to their record collections.

Of course, television is still going strong in Australia. Several of Bing's old films including, "Birth of the Blues", "Waikiki Wedding", "Going My Way", and "The Bell's of St. Mary's", along with some of the "Road" series have been on television. Perry Como's show with Bing as special guest was seen just recently. This was very much enjoyed by many.

We now await the release of Bing's current film, "High Time". This will probably be with us later in the year.

All for now, so until next time, goodbye and best wishes to all.

Bing Crosby: A COOL CAT and his HOT MONEY

Some folks think that Bing Crosby's casual air is just a pose. But those who really know him will tell you that nothing could be farther from the truth.

There's the time Bing's twenty-room colonial house in North Hollywood caught fire and burned to the ground. Bing got word of it from his friend and lyricist Johnny Burke, who had been phoning all over town trying to locate him. Burke finally caught up with him at the Brown Derby where Bing was lunching after a round of golf.

Breaking the news gently, Burke said: "Listen, Bing, before I say anything, I want you to know everyone's okay."

Bing had shot a 74 that morning and was in good humor. "Isn't that nice Johnny," he said amiably. "And how's your family?"

Burke tried again, and this time he made no effort to soften the blow. "Look, Bing, your house just burned down!"

There was a moment's pause, then Bing drawled: "Huh, that old barn! Did they save anything?" Somewhat exasperated, Burke told him: "You'd better hurry out there right away and see for yourself!"

"But I just ordered my lunch!" Bing protested. And he wasn't kidding either. Since the family was safe, he saw no reason to skip his lunch. After all, he'd had quite a workout on the golf course, and he was real hungry.

When Bing finally did drive out to look at the pile of smoking embers, he started to poke around the ashes until he came upon one of his shoes. It was charred but still intact. Nonchalant as you please, Bing stuck in a hand and fished out what he was looking for--\$1500 in bills. He'd placed it there to take to the race-track next day.

As it turned out this money was all that had been saved from the flames!

(Modern Screen)

February, 1960

Gary Crosby started rehearsals for his Las Vegas debut as a singer. Speaking of Gary, Ken Murray's autobiography, "Life on a Pogo Stick," numbers among its illustrations a photo of Bing holding week-old Gary as Dixie surveyed the scene proudly. Recalls author Ken: "I ealked the floor of Cedars of Lebanon Hospital with Papa Bing the night Gary was born. That's really the hard way to collect cigars".

(New York Journal American)

Atra Baer

April 12, 1960

Leslie Gaylor
16 Pan Lane
Newport, Isle of Wight
England

Recent letters to me from my good friend Pat Sullivan have been very interesting as she tells me that there are new LP releases in America of, "Join Bing and Sing Along", and "How the West Was Won", plus the single of, "The Music of Home"/"It's A Good Day".

Now this is all very good news being that Bing has not paid the visits to the Recording Studio like he once did, the creation of the, "Rock 'n Roll" era lathered the music scene somewhat, and saw the birth of singers mumbling songs with most of the lyrics inaudible plus the wonderful ability of many of them being able to impersonate very cleverly a person having an epileptic fit.

With nearly everyone trying to ride on the Teenage Band Wagon, the better and more established stars like Bing were dropped somewhat for teenagers performing artists of a lesser quality, hence it is very nice to note a fresher breeze blowing through the music world, and a possibility of returning to saner times and more Bing discs.

In Britain the Crosby Clan have a very sympathetic friend in Mr. Geoffrey A. Milne of the Brunswick division of Decca Record Company, he has of late requested the American Decca concern to send over as many tapes of unissued Bing material, and a short while ago we were blessed here with two super LP's, that have not been issued elsewhere in the World other than perhaps on Export discs. The titles are as follows:

Bing Sings, No. 1 - Moments to Remember, Suddenly There's A Valley, Look To Your Heart, Something in Common

Bing Sings, No. 2 - The Longest Walk, The Possibilities There, Sailing Down the Chesapeake Bay, The Loneliness of Evening

You'll probably note the first six as from the Bing CBS Radio Series, and "Chesapeake Bay" as from a Bing Radio Show, and good news for everyone is that we may see more of those CBS recordings on the English Brunswick label, also a piece in the Musical Weekly, "New Musical Express" some short while ago from English Brunswick was that the cards were on the table for a possible LP of Bing-Al Jolson Air Show recordings.

I have had three letters from American Decca recently in reply to my request that they issue some more of the CBS airshots, they state that many of these recordings are not yet available for issue, because of insurmountable obstacles, but that their A/R men are watching the situation very carefully and they will be only too happy to issue more of Bing's recordings for reasons of personal friendship with Bing, and other reasons.

I note that the New York Office has been in touch with California over my letters regarding these CBS tapes, so let's keep our fingers crossed for issue of more of these great recordings, they are beautifully recorded and on a par with American Decca's methods of recording Bing, it's regrettable that Bing no longer records for Decca because they certainly knew how to bring him out best, not like the Engineer who recorded him a year ago and messed up three of the four songs as issued by Columbia.

"The Secret of Christmas", is very nice, but the echo on, "Say One for Me", "I Couldn't Care Less", and "Just What I Wanted for Christmas" was unnecessary, and I hope Bing doesn't accept any further Playbacks on any songs recorded like this at any future sessions.

There is a chap moving with dignity around our town these days, and watching him nurse a beer for an hour reminded me of the strangest document I ever held in a shaking hand.

This document was written in ink and was somewhat short of distinction in the matters of penmanship, spelling and grammar. But it made the hair on the back of my neck stand at attention.

I saw this document in 1939 or 1940 when my brother Jack and I were slaveys in the Columbia Broadcasting System's publicity kitchens. Jack worked all night and when I arrived one morning I found him greatly excited. Which was unusual. He was usually asleep.

He handed me a folio and said, "Read the last page". It was a folio like 300 or 400 others in the CBS files. Each had been filled out by a young performer. They were really nothing more than biographies with the performer answering a series of traditional questions about professional name, real name, age, experience, etc.

The last page of the folio was given over to one question: "What would you do if you had \$1,000,000?"

The folio Jack had discovered during the dull night had been filled out a decade earlier in 1929 or 1930.

"If I had a million, I would move to California, I would get married. To a blonde. We would have four children. All of them boys. I would owe a racing stable."

I thumbed back to the front of the folio and read the first question: "What is your real name?" and the answer: "Harry Lillis Crosby."

And, of course, "What is your professional name?" followed by a scrawled, "Bing Crosby."

Did ever a young man call his own life more perfectly? The only place he was off, and that was just modesty, I guess, was in the matter of the racing stable. He did somewhat better than a mere stable. He wound up with his own race track.

He married Dixie Lee, a lovely blonde. He not only lived in California, but bought it outright. All the world knows he has four children, all boy - everyone of them.

Incidentally when Harry Lillis Crosby filled out that form he was a million-to-one-shot never to be a millionaire or even solvent. He was a gay 'un around town then. Indeed he was.

Now he sits in a Third Avenue saloon nursing a glass of beer for an hour as he chins with old cronies, who like himself, have pulled up at the trough. He and an old pal, Jack Sterling, made two beers last longer than two quarts of whisky would have survived when Bing and Jack were examining that new-found oyster of theirs called Manhattan After Dark in the age of Wonderful Nonsense the Prohibition era.

(Daily Mirror) New York

March 14, 1960

Bing Crosby, rehearsing for the Perry Como show, is getting his greatest kicks out of Genevieve's reaction to his gentle ribbing. Incidentally, when Bing was told to be sure to allow enough time for laffs to register, he said: "You're telling that to me-I used to work with Bob Hope, remember?"

(New York Journal American)

Louis Sobol

March 16, 1960

BING'S EARS 'WAY OUT

Earl Wilson

Perry Como tossed a party for his guest star, Bing Crosby-at which

BING IN NEW YORK.....Cont'd.

Bing remembered to the delight of listeners how he almost missed a career because his ears were too big.

"A Hollywood casting director," he recalled across a table at Danny's Hideaway, "said 'You won't do-your ears are like airplane wings.'"

"He said when my ears were flapping I had a wingspread as big as the King Ranch in Texas with all the gates open."

"Later another director took a chance on me but glued my ears down with spirit gum. They pressed my ears back with a tight band around my head until I looked like a frightened whippet."

Bing finally walked off a picture in rebellion-and they called him back and allowed his ears to be themselves. Some other actors who submitted to plastic surgery wound up with beautiful ears-but never worked again.

Bing, wife Kathryn and baby son will spend several days at Como's home at Jupiter, Florida, then he'll go to Las Vegas to see the three Crosby Boys (excluding Gary, who's got throat trouble) open at the Desert Inn with Phil Harris.

"I saw them rehearse-and they're going to be great-I hope", he told Toots Shor, Jack E. Leonard, brother Everet and other party revellers.

Bing considers Bob Hope and Phil Harris the funniest men he knows. Once in New Orleans, they went to a Turkish bath to escape autograph fans. One man even got in there. Phil got the fan into a long conversation about his family until the fan, fully clothed was perspiring rivulets. The paper for the autograph was a soggy mess. As the fan extended a pen, Phil knocked it from his hand down a grating. "Do you have a pen?" the perspiring fan pleaded. Phil replied: "I have one-but I'm sorry...I left it in my other sheet."

(New York Post)

March 17, 1960

King of the Relaxed Men together at Danny's Hideaway-slow talkers, allergic to tension-but among the nation's biggest money-makers despite their apparent lethargy - Bing Crosby and Perry Como.

(New York Journal American)

March 21, 1960

Bing Crosby is in Palm Beach visiting all the golf courses and having the kind of vacation he enjoys best Kathryn and little "Tex," or Harry as he is now called, joined him there, Kathryn left Mary Frances home with Mother Crosby because she felt it was too hard a trip for six months old baby.

The Crosbys have rented a house at Palm Beach and will match Florida's weather with our own wonderful sunny California. When Bing left he said his forwarding address was the Seminole Golf Club. With all their houses, interesting that he rented one in Palm Beach instead of going to a hotel, but that boy loves his privacy, and can you blame him?

(New York Journal American)

March 23, 1960

We learn wisdom from failure much more than from success. We often discover what will do, by finding out what will not do and probably he who never made a mistake never made a discovery.

Samuel Smiles

Dear Members,

Haven't had much of a response this time--only four requests. These members would like you to write them, I do hope a lot of you will drop them a line. Also hope I'll be hearing from more of you too. Send information about yourself and your hobbies and interests to: Miss. Pat Sullivan, 3134 North 53rd. Street, Milwaukee 16, Wisconsin.

Rosalie Coy
714 Hill Avenue
South San Francisco, California

Rosalie is a new member of Club Crosby and would like to write to members in other states. She was born in Bing's birthplace, Tacoma, Washington, and she has been collecting his records and seeing his movies for about 12 years.

Bill Seawright
665 Moland Street
Sudbury, Ontario, Canada

Robert Murphy
131 East 35th. Street
Brooklyn 3, New York

Mrs. George Fuller
P.O. Box 181
East Bloomfield, New York

* * * * *
CROSBY FILS TEAM UP ON PROJECT LP

Hollywood - Si Rady's Project Records the Bing Crosby Enterprises subsid label, is producing an album featuring the three Crosby boys, titled, "Presenting the Crosby Brothers." Crosby clan consists of brothers Dennis, Philip and Lindsay. Gary, fourth singing son is not participating in the session, currently nursing a throat ailment.

Project prexy is currently negotiating with several major labels to distribute the package. Album is the fourth to be produced by Project. Others include double-LP album, "How the West Was Won," distributed under the RCA Victor banner, and two albums released by Warner Bros., "Sing With Bing," and "Trapp Family's Sound of music."

Material in the Crosby brothers LP mostly consists of standards identified with der Bingle. These are performed by the younger Crosbys in up-dated fashion. Bill Thompson serves as musical director. If no distribution deal has been concluded by the time the Crosby brothers open in Las Vegas, Project is expected to issue several promotional copies for deejay play of singles pulled from the album. Crosbys are set for a Vegas spot next week.

Billboard

April 18, 1960

You Never know when you're going to stumble into a story. Went over to the Desert Inn to watch Phil, Dennis and Lindsay Crosby rehearsing their act. Lindsay and his wife, the former Barbara Frederickson, told me with great happiness that Barbara had just learned she is going to have a baby in November. "Our family is certainly growing," Lindsay said. Phil and his wife are expecting their second child in June.

Gary Crosby came to Las Vegas to catch his brothers' act and is staying at the Sands.



BING AT THE PEBBLE BEACH
GOLF TOURNAMENT

CALIFORNIA HERE I CAME

CALIFORNIA HERE I CAME
(Rena Albanesi)

How can I start writing an article about the most enjoyable five and a half weeks I've spent in that wonderful state.

Spending the first three weeks in San Francisco, and seeing such sights as, Mission Dolores, Golden Gate Park, the Cliff House, Golden Gate Bridge, Twin Peaks, and Alcatraz Island. On my own took a cable car ride to Fisherman's Wharf, a delightful place to visit, and quite a thrill riding on the cable car.

Then with Priscilla Koernig, our West Coast Representative, and a friend of hers, (Frances Saitta, a fine girl, and lots of fun to be with), went to see the night view at the Top of the Mark, at the Mark Hopkins Hotel, and also went into the Fairmont Hotel, both of these being on Nob Hill.

Then on a beautiful Sunday afternoon, once again the three of us, went for a ride, first visiting the Japanese tea garden in Golden Gate Park. After that we visited San Mateo, the town in which Priscilla was born and brought up, a very beautiful place. We then went on the campus of Stanford University at Palo Alto, and visited the chapel.

Next came the part of this trip, that I was looking forward to most. Once again the three of us left for Bing's Pebble Beach Golf Tournament, leaving on Friday night, staying in Monterey at the San Carlos Hotel. On Saturday morning, we went first to Pebble Beach, then Cypress Point, and Monterey last. This day was beautiful, and we saw

CALIFORNIA HERE I CAME.....Cont'd.

many stars, Bob Hope, Desi Arnaz, Bob Crosby, James Garner, George Goebel, Ty Hardin, Burt Lancaster, golfer Jimmy Demaret, and last but not least, Lindsay, and his at that time bride-to-be, Barbara.

Next day's weather, was as most of you know, not too good. We got to Pebble Beach about 9:00 o'clock. Bing came out to make some preparations for the televising of the tournament. Priscilla introduced Bing to me as, "President of the Club", we shook hands, and he said, "Glad to meet you, glad you could come". I felt pretty good, and was very grateful since he was kinda busy. We stayed around until 2:15 o'clock, Bing came out again for the show, when he went to another part to start, we left, as it was really raining at that time. Of course, the rain didn't make me too happy, but seeing and meeting Bing, and the beautiful weather of the day before, I wouldn't have missed it for anything in the world. This part of California will be in my memory for a long time, it is truly beautiful the scenery and the ocean, really breathtaking.

My next trip was to Los Angeles for about a week and a half. With a few bus tours, I was able to see parts of Beverly Hills, Grauman's Chinese Theatre, (seeing Bing's footsteps), Farmer's Market the N.B.C. television program, "Queen for a Day", at the Moulin Rouge, St. Sophia's Cathedral (a Greek Church, truly beautiful), Knotts Berry Farm, went with the bus on the Universal-International Lot, seeing many of the outdoor sets, and how they go about making movies, they also make television films under, "Revue", at that time they were working on a segment of, "Wagon Train", also saw, Warner Brothers. I took that wonderful trip to Disneyland, spending five hours there, I kept wishing I had my seven year-old niece with me. While riding in Beverly Hills, saw the homes of many stars, and also in San Fernando Valley, saw Bing's first home. Also saw such sights as, Dino's, Capitol Records Building, Brown Derby, Hollywood Bowl, Hollywood and Vine, the R.K.O. Pantages Theatre, where they present the Academy Awards, and also the Egyptian Theatre.

The day before I left Los Angeles, went up to the Crosby Office, and visited for about an hour. I looked at photostats of Bing's many awards, the originals now being on display at Gonzaga University. I then went in the office of Bing's secretary (Miss. Murphy) and had a nice chat. Then went into Larry's office, and was most grateful and happy to meet him, after all he has to put up with me. I also met his secretary (Miss. Smith). They were very nice to me, and made me very welcome, as I was a bit nervous when I first went in. Bing was up in Stockton, working on, "High Time", I was sorry I couldn't see him again. I once again thank them for all, they've done.

Though I have told her many times, I want to thank Priscilla for all she has done for me while I was there. Without her kindness I would really have been lost. I even had dinner three times at her home. If it was not for her I would not have been able to attend the tournament, and this being the number one "highlight" of my trip. I once again say from the bottom of my heart, "Thank you, Priscilla for everything. I also want to say thanksto her once again, for letting me use the snap in front of this article, she took it with her camera.

After leaving Los Angeles, went back to San Francisco for a few days, and then off for home. Though the trip was wonderful, and enjoyed it, the words, "Grand Central Station", sounded good, and it was nice to get back to the family, who I missed very much.

TELEVISION DOINGS

The Bing Crosby Show

One of the happiest hours of the ABC season was provided by Bing Crosby and Perry Como Monday night. The occasion was a Bing Crosby special, which was special in every way, from the sporting participants to the audio quality.

Mr. Crosby, Mr. Como and guests did little more than sing, dance and shoot the breeze about their lazy ways, but to have done more would have been superfluous, not to mention distracting. The creators of the Crosby show planned well when they chose a simplified showcase for the musical giants, leaving the pair to sing with abandon all their old favorites, from "Joshua" to "Lazy Afternoon" to "Dinah."

Their supporting cast was of a high caliber. Elaine Dunn, a dancer-singer, and vocalist Sandy Stewart complemented the stars with admirable facility, while three of Mr. Crosby's sons provided excellent harmony. The voice of Mr. Como's ubiquitous side-kick Frank Gallup, ignited a few humorous spots.

It was a notably entertaining evening.

(Herald Tribune)

Marie Torre

March 1, 1960

What can a reviewer say about Bing Crosby and Perry Como that hasn't been said before? Their joint show on ABC last night was sheer joy. Casual, funny, oh, so slick and supremely professional. They sang the old, sweet songs as they were intended to be sung. Two beaming, bouncing young ladies, Sandy Stewart and Elaine Dunn, sang in fine style too. And Bing joined his three sons in some song and dance numbers, looking more like their elder brother than their sire. A lovely show, every single minute of it.

(World Telegram & Sun)

Harriet Van Horne

March 1, 1960

The Bing Crosby-Perry Como ratings went straight through the Trendex roof: 33.1 for the first half hour, 33.6 for the last, probably the highest rating for any special this season...It figured; a swell show...ARB added it's ditto to Trendes-29 the first half, 34.1 the last...It deserves a replay.

(New York Journal American)

March 2, 1960

The Perry Como Show

Perry Como was the home team Wednesday as Bing Crosby reciprocated the former's guest star visit last month. It came off just about as one might suspect—a happy, relaxed fun show complete with easy-to-listen-to tunes and light, bright chatter.

The two veteran showmen literally pulled up easy chairs and filled the small screen with large gobs of professional know-how and quiet magnetism. They breezed through oldtime novelty songs, some of the pop standards and, on the eve of St. Patrick's Day, naturally a good measure of Irish tunes.

The hour went just like that.

Add a strong assist by Genevieve, who brought a merry, mischievous twinkle to the sixty minutes. And I guarantee that you've never heard anything like the pixy-ish singer, French accent and all, singing "Who Threw the Overalls in Mrs. Murphy's Chowder?"

Chalk up a real good one for Como and Crosby. It makes watching television a real pleasure.

(Herald Tribune)

Sid Bakal

March 18, 1960

TELEVISION DOINGS.....Cont'd.

Bing Crosby and Perry Como were a treat to the eye and a delight to the ear when Bing visited Perry's show on NBC-TV Wednesday night. Genevieve was adorable but it was the dueting of Bing and Perry that got us. And did you see the twinkle in der Bingle's eye when he asked the bartender for "some Minute-Maid on the rocks!" Ha!
(Daily Mirror) Nick Kenny March 18, 1960

Crosby-Como Vibrations

The Bing Crosby-Perry Como fiesta on NBC-TV the other night was just about the best whingding to come along in television-at least on this particular alley of television-since the Fred Astaire show. I'm sorry I missed the first Crosby-Como show on ABC-TV.

Like the Astaire show, it's hard to put your finger on just why this was such a good marvelous hour. Como and Crosby are, of course, old, old pros. That's one reason. But beyond that, I think there's a higher plateau occupied by old man Crosby and by almost no one else. As a showman, Crosby picks up the people on the same stage with him and deposits them on his own level. Como is a pretty great performer all by himself but with Crosby he's just a little bit better. At least that's my explanation and, if you have a better one, I'd be pleased to hear it.

It was, among other things, a beautifully paced show. It opened with Crosby usurping Como's place and his theme song ("Come Along With Me"). After a bit of chitchat (very good chitchat), the two fell to talking about the great old songs of yesteryear as opposed to that silly nonsense they write now. They sang some of the old ones like "Yes, We Have No Bananas," "I'm Just Wild About Animal Crackers," "Barney Google," "Collegiate." (What the heck, those are all great songs, fellas. You can't really equate a fine intelligent lyric like "I'm Just Wild About Animal Crackers"-it can be parsed can't it?-with "Chi-Chi Merengue" which has bird calls in the middle of it.)

Genevieve got into the act, with among other things a spirited rendition of "Who Threw the Overalls in Mrs. Murphy's Chowd-aire," which came out very Gallic. Then, in company with Mr. Crosby and Mr. Como, Genevieve got awfully Irish, culminating in a stirring marching rendition of "It's A Great Day for the Irish." She's never been better.

Even a couple of numbers without Como and Crosby, a cute specialty number by Como's choir and a marvelous dance number, "Tree and Easy," starring Peter Gennaro, were just great. The romp ended- as so many of these good musical things do-with a string of great songs and brother, you have never heard better phrasing rhythm or sheer style than the Messrs. Como and Crosby in this duet. In case you'd like to hear it, they're cutting an album.

It had vibrations, this show, which is about the only way I can explain why one musical show is memorable and another is just run-of-the-mill. This was one of the great ones.
(Herald Tribune) John Crosby March 21, 1960

The special show in tribute to Paul Whiteman - And of course, Bing Crosby, who sang with the Whiteman band as a member of the group known as the Rhythm Boys, hailed the old master with a taped contribution, "Happy Birthday." Mike Wallace, as the host, set the scene with the right touch to make this tribute a nostalgic treat:
(Daily News) March 25, 1960

TELEVISION DOINGS, FOR THE FUTURE

BING CROSBY WILL JOIN WESTERNS-BUT IN SONG

As if cowpokes aren't doing enough to perpetuate the memory of the Old West (one out of every five series on TV next season will be shotgun saga), Bing Crosby is looking to THE great American adventure as the basis for a major two-hour show in the fall.

Bing Crosby a gun-slinging dude?

Well, not exactly. Music is Crosby's racket, may he never forget, and he's not as interested in the heroics of the West as the songs of the trail blazers, the tunes they whistled as they faced the unknown, the ballads which imparted courage to brave pioneers.

In short, the songs that tell "How the West Was Won", a title that was utilized by "Life" magazine last year for a seven-part series. This inspired an RCA Victor album, with Crosby and Rosemary Clooney interpreting some of the ballads, and this, in turn, inspired the TV special idea.

"The hardest thing to find," says Crosby, "is a musical format that's a little different. I think we've found one here. At least, it will give us a chance to do something apart from the usual."

Not that the viewers have taken to complaining about Crosby's brand of the "usual". In his exchange visits with Perry Como, Crosby did what he had been doing practically since his arrival in TV-sing a little, gab a little, relax a lot-and who wasn't enchanted all over again! He'll stay with the "usual" in his two-a-year shows for ABC, the "How the West Was Won" entry being an additional venture for ABC in the fall, with Crosby's fee going to charity.

Meanwhile Crosby begs Western detractors not to accost him with "Et tu Bing!" The hero of this Western, at least, will be music, not one of those trigger-happy hombres!

(Herald Tribune)

Marie Torre

March 18, 1960

BING CROSBY-ROSEMARY CLOONEY RADIO SHOW

CBS is forever trying to revive the good old days of radio, and this time, by some magic of economics or persuasiveness, they've got a highly respected pair of performers to help them. Rosemary Clooney and Bing Crosby, aided by Ken Carpenter (a strong trio if there ever was one), began their daily turn for the network on Monday (29).

Program was not inspired but it was fun, and might just attract a respectable audience. Format was simple: Miss Clooney and Crosby sang and exchanged a few glib, rehearsed "ad libs". They were aided by the small Buddy Cole group, whose sound included an organ and an electric guitar, which may have been tinny but nonetheless was competent.

(Variety)

March 2, 1960

Letters written to one of our columnists about Bing's television show, "There's nothing wrong with TV when it boasts a fine program like the Bing Crosby Show with Perry Como. Real class, so different from Bing's last appearance with Dean Martin and Sinatra. Bing doesn't need booze jokes and locker room boasting to make a fine show. "It was worth waiting but it can, it did happen-finally I saw a display of good manners, talent, taste and control of decency on TV-the Bing Crosby Show with Perry Como proved that respect for the good virtues can be made more entertaining than the low minds and low performing morals of too many TV entertainers. I suggest someone tie Martin, Sinatra and Darrin to chairs in front of a set and show them how fresh and divertingly a good song can be sung."

(New York Journal American)

March 4, 1960



BING AND MICHAEL HOLLIDAY

From MICHAEL HOLLIDAY

"Dailson",
Bishops Walk,
Addington,
Surrey,
England

16th December, 1959.

Miss Rena Albanesi,
The Club Crosby,
128 Kimball Terrace,
Yonkers 4,
New York
U.S.A.

Dear Rena,

I would like to say many thanks for the Club Crosby Book you so kindly sent me; I find it very interesting and think it is extremely well done. I see you have included a press cutting photograph of Bing and I that someone had sent to you. It didn't seem to be very good reproduction so I am sending one here which I hope you will like better; also a photograph of myself.

From MICHAEL HOLLIDAY.....Cont'd.

I was reading in the last issue that you like to receive letters Rena; I didn't realise this or I would have written sooner. Anyway, I thought I would drop a line now and tell you of my meeting with Bing, in case you'd like to use it in your publication at any time.

You probably know by now that I am a great admirer of his, have been for as long as I can remember as a matter of fact. This year I realised the ambition of my life when my wife and I went to Los Angeles to meet him. He was still away on a trip when we arrived, so we waited around two days for him to 'phone our hotel'. By that time Rena I was so keyed up, I think if he hadn't called me that morning I'd have died with disappointment. Anyway, happily he did, and we arranged to meet at the Golf Club at Santa Barbara. I'd like to say that meeting Bing was a terrific thrill for both Margie and myself, and we couldn't believe our good fortune. The trouble is that at the you just can't realise that you are actually there with Bing, and think you must be dreaming. I was lucky enough to see him on three occasions and he was most friendly and sincere - in fact, just the way I'd always thought he would be.

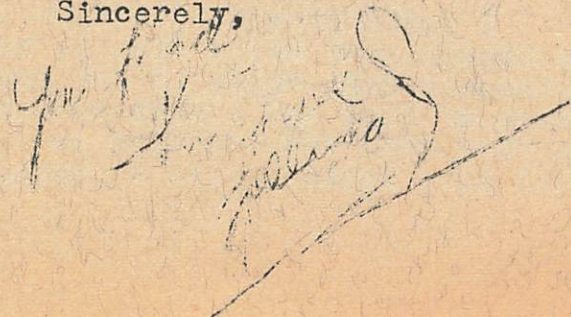
In your Club Crosby I notice that you include funny remarks made by Bing so perhaps you and your readers would be amused by a little bit of our conversation. We were talking of some of Bing's old records and I mentioned that I had always very much liked his recording of "Swanee River". While discussing it I said: "I wonder what you were thinking of when you recorded that Bing, you seemed to sing it with so much feeling". Bing just looked at me for a second and then, blowing away on his pipe, he very casually said: "Swanee River I guess".

You know, maybe you're wondering how I got into Show Business Rena; well I can tell you that it was all accidental. Having so much admiration for Bing's voice and style I used to try to sing like him - but only for my own enjoyment. However, my brother Bob had other ideas and before I could protest too much I was a Vocalist with a Dance Band - but not another Bing of course, that would be impossible!

I must tell you that my wife and I had a really wonderful time in your great country and hope that we shall be visiting you again someday. Needless to say, we took a cinefilm of the time we spent with Bing and it is one of our most prized possessions - we often run it over and recapture the excitement of the visit, and wish we could do it all over, again.

Guess you will know by now that I have a very sincere regard for Bing - in fact, to me he's the greatest! Hope my letter hasn't been too long. Very best wishes to you Rena, and all Crosby fans, would like to hear from you sometime.

Sincerely,

A large, stylized handwritten signature, likely 'Michael Holliday', written in dark ink. The signature is slanted and includes a long horizontal flourish at the end.

FROM THE WEST COAST

FROM THE WEST COAST
Priscilla Koernig

Hi Everyone,

So many things have happened since the last journal it's difficult to know where to begin.

Between Christmas and New Year's my girlfriend Donna and I had a one-week vacation. We drove to Las Vegas and Los Angeles. We visited many places, but mainly saw Bing's homes in Palm Desert and Beverly Hills and met the staff at the Crosby Office. Larry showed us around the office.

Soon after I returned from Los Angeles, Rena arrived in San Francisco. My girlfriend Frances Saitta and I took Rena around San Francisco and the bay area.

The weekend of the Crosby Golf Tournament finally arrived and Rena and I fulfilled our plans. Fran, Rena and I left for the Monterey Peninsula on Friday night, and stayed at the Hotel San Carlos in Monterey. We went to the tournament both days. On Saturday we saw, Lindsay Crosby and Barbara, who is now his wife, Jim Garner, George Goebel, Ty Hardin, Bob Crosby, Burt Lancaster and Bob Hope. Sunday wasn't as nice a day, weather wise, as Saturday. But, it brightened up through the rain when a certain Mr. C. came walking down the stairs of the Del Monte Lodge to begin taping some of the tournament television show. I walked up to Bing and spoke to him. I introduced Rena to Bing and he shook hands with both of us. He looked very well as was constantly smiling even with all the bad weather.

Now on with the latest Crosby news from the West Coast. Here's a recent letter I've received from Bing:

March 2, 1960

Miss. Priscilla Koernig
349 Banks Street
San Francisco 10, California

Dear Priscilla:

Sorry to hear of your illness. Hope by the time you receive this that you will be back at work and in fine shape.

Glad you liked the single record of, "Music of Home". It's a pretty tune. They tell me the show's quite good too, and looks like a definite hit.

I have no other new albums coming out except the big one called "How the West Was Won", with Rosie Clooney, the Mormon Tabernacle Choir and other artists. This is quite an ambitious project, and I hope you like it when you hear it.

I made a couple of other singles too. One is an Hawaiian song, rather pretty. The name eludes me just now, and it's rather nice.

We're just finishing our location work at Stockton. Go back to the studio where I believe we're going to run

FROM THE WEST COAST.....Cont'd.

into a strike, so I don't know what will happen after that.

Nice hearing from you again.

All best good wishes,

Bing
Bing Crosby

BC:lm

S.F. News-Call Bulletin - Jan. 12, 1960 (Harrison Carroll)--Papa Bing and Kathryn gave a fun party for Lindsay Crosby on his 22nd. birthday. About 30 persons sat on the floor on cushions to eat a luau dinner from a low table. Each diner was told he could take his cushion home. Lindsay's date, of course, was dancer Barbara Diane Fredericks. All the Crosby boys attended, and Tommy Sands was with Nancy Sinatra Jr.

Jan. 23, 1960 - Bing Crosby, sensitive to stories of squabbles with his sons, pulled a switch at Gallatin's in Monterey. Instead of the usual, "I want to be alone" request, he ordered a table smack in the main dining room. Other patrons caught a happy eightsome, all answering to the name Crosby.

S.F. Examiner, Feb. 21, 1960 (Hortense Morton) - A CROSBY FILM WITH STOCKTON AS THE SITE (On Location for, "High Time" at The College of the Pacific)-One day last week, the publicity man for 20th. Century-Fox Studio phoned to inquire if I would be interested in covering a location of Bing Crosby's latest picture, "High Time", shooting in Stockton at the College of the Pacific. For lagniappe, he threw in Tuesday Weld, Fabian and Nicole Maurey, French actress first seen around these cinema colonies in, "Little Boy Lost", also a Crosby film. Fabian, intently studying his script on the sidelines, started as a wow with the young autograph hunters...now the older students like and accept him. In another spot, Bing Crosby, amiable and looking as if he hadn't seen the same act on many a set, was watching studio makeup man Hal Lierley touch up Miss. Maurey's lips. Crosby endeared himself to COP students when he addressed them and said, "I haven't heard applause like this since I told the boys they could leave home." The plot of, "High Time" sounds like fun. It spins around Crosby, an over-50 widower with two kids (Angus Duncan and Nina Shipman), who owns 1,434 roadside restaurants and decides to try for a college degree, starting as a freshman. He makes it, although his roommates are somewhat disturbed at first when they discover his plethora of years. He goes along on everything, even morning push-ups but, someone confided to us, Crosby had a bit of help on the set during that filming... "Pushups are real tough," said this young man, "but Crosby tried." Miss Maurey's role is that of French literature teacher responsible for Crosby's anticipated love life.

S.F. News-Call Bulletin - Jan. 23, 1960 - Bing Crosby asked for the services of television's top tune maker, Hank Mancini, who writes the tunes for "Peter Gunn," among other shows and got 'em. Hank will write the score for Bing's new movie, "High Time", at Fox...And there's another crazy angle: In one sequence of the picture Der Bingle will don the costume of a cave man and drag a nude dummy down Market Street in San Francisco.

FROM THE WEST COAST.....Cont'd.

That concludes the main articles from San Francisco and the West Coast. Since the last journal, we have seen a couple of repeats of Bing's movies on TV and we've seen some FIRST Bay Area showings, too, namely---"Road to Utopia", "Going Hollywood", and "Paris Honeymoon". Enjoyed Bing's and Perry's shows on Feb. 29th and Mar. 16th. Rena, Fran and I saw Lin's Barbara at the golf tournament and she looks like a sweet girl and is very pretty. Congratulations Barbara and Lin.

So long for now. See you next journal.

* * * * *

Subs for Gary at Dinner

BING JOINS THREE SONS IN ROUTINE

An impromptu song-and-dance routine by the Crosby Clan highlighted last night's Victory Dinner and Clambake winding up the 19th annual National Pro-Amateur Golf Tournament.

Host Bing Crosby "subbed" for son Gary Crosby as he joined Phil, Lindsay and Dennis for "The Battle of Jericho" and a subsequent soft-shoe number.

Earlier, Phil, Lindsay and Dennis had warbled two folk songs--"Scarlet Ribbons" and "Town-Oh!" for the 700 or so golfers, tournament officials, volunteer workers and press representatives.

The "Bing and His Friends" portion of the program also included a rendition of "Mack the Knife" by comedian Phil Harris, again an amateur entrant in the tournament. And, there was a sedate jam session involving amateur golfers George Gobel (guitar) and Curt Massey (piano) as accompanists for some New Orleans cornet work by pro golfer Lionel Herbert.

Award ceremonies were run off with dispatch as Bing doled out the checks to the winning pros and the trophies to the contributing amateurs.

Bing also served as master-of-ceremonies for the regular Victory Dinner show. He introduced Buddy Cole and his Orchestra, dancer Jim Slade, jugglers Ursula and Gus, magician Del Rey, ventriloquist Rickey Lane and Velvel, singer Sandy Stewart and comedian Paul Gilbert.

Gilbert was a last-minute substitution for comic Joey Bishop.

Finally Bing sang his traditional "Now Is the Hour" and the 19th annual Bing Crosby Golf Tournament was rather water-logged history.

(Monterey Peninsula)

January 25, 1960

Bob Hope won't be around for tomorrow's final round except as a spectator.

The ski-nosed comedian and his professional partner, dapper jimmy demaret, used up too many strokes and failed to make the pro-amateur cut line of 206.

The ABC network, which is televising tomorrow's action, asked that Hope be allowed to play, anyway, just for laughs.

Tournament director Larry Crosby, Bing's brother, nixed the request. "Rules are rules," he said, firmly.

A strong man, L. Crosby.

(S.F. Examiner)

January 24, 1960

* * * * *

Please do acknowledge your journal and when you rejoin make out your check or money order to me (Rena Albanesi) and not be made out to the Club Crosby.

THE MUSIC OF HOME - IT'S A GOOD DAY - "The Music of Home" is a lovely ballad from Frank Loesser's, Greenwillow. Crosby renders the pretty tune warmly over lush orchestra backing. He reads "It's a Good Day" smartly over a bright orchestra assist. Both are fine sides that should please.

(RCA Victor 7695)

Orchestra and Chorus conducted by

(Billboard - February 8, 1960) Bob Thompson

JOIN BING AND SING ALONG

Of course, this is imitation, as are so many of the recent sing-along sets, but it is a first-rate one due to the presence of the old master, Bing Crosby. The grand collection of 33 old-time tunes, are made to order for the Old Groaner, and he sings them infectiously so that everyone is sure to sing along with him. If exploited this could be a good seller.

(Billboard - February 22, 1960)

Every company seems to be getting into the "Sing Along" act that Mitch Miller started for Columbia in the spring of 1958. Warner Bros. has a good scoring chance with their Bing Crosby version. He leads the vocal chorus through 33 familiar items and he has a way that makes it easy to join along.

(Warner Brothers WS 1363)

Orchestral Arrangements by Bob Thompson

Chorus and Orchestra Conducted by

(Variety - March 2, 1960)

Jack Halloran

side one/TAKE ME OUT TO THE BALL GAME;MEET ME IN ST. LOUIS, LOUIS;
PEGGY O'NEIL;K-K-K-KATY;MAIRZY DOATS;OLD MACDONALD HAD A FARM;AURA
LEE;CUDDLE UP A LITTLE CLOSER;DAISY BELL;THE BOWERY;AFTER THE BALL;
LONG, LONG AGO;ON THE BANKS OF THE WABASH;I WAS SEEING NELLIE HONE;
SHOO FLY; DON'T BOTHER ME;ON THEM GOLDEN SLIPPERS;ON THE ROAD TO
MANDALAY.

side two/GIVE MY REGARDS TO BROADWAY;MARY'S A GRAND OLD NAME;YOU'RE A
GRAND OLD FLAG;WHEN YOU WORE A TULIP;YOU WERE MEANT FOR ME;GOOD BYE,
MY LADY LOVE;LINGER AWHILE;HEART OF MY HEART;DOODLE DOO-DOO;ALL I DO
IS DREAM OF YOU;ALICE BLUE GOWN;I LOVE YOU TRULY;WHEN I GROW TO OLD
TO DREAM;A HOT TIME IN THE OLD TOWN TONIGHT;TOOT, TOOT, TOOTSIE;TA-RA-
BOOM DER-E.

HOW THE WEST WAS WON

Bing Crosby, Rosemary Clooney, Desert Mormon Choir, Mormon Tabernacle Choir, Jimmie Driftwood and Sam Hinton - This handsome set is sure to attract. The striking cover and informative booklet are perfect complements to the fine album contents which are interpreted by a stellar line-up of artists. The two-disk set offers a heap of Americana in narrated form. Strongest potential.

(Billboard - March 21, 1960)

CROSBY, CLOONEY AND TWO CHOIRS - "How the West Was Won" - An attractive package tying in with Life Magazine's recent series of the same name. The program is pleasantly presented in radio fashion-a little commentary with topflight vocal offerings.

(World Telegram & Sun)

March 21, 1960

(RCA Victor LOP-6070)

Throughout his many years in the forefront of American song, Bing Crosby has revealed time and again his preference for the music of the West. He wanted so much to be part of this project that he

canceled important engagements to participate in the recording; it helped satisfy a long-borne desire to contribute to a definitive collection of Americana.

(On the back of the RCA Album)

Blazing a Trail

CROSBY DISK FIRM SUCCESS PATTERN

Bob Rolontz

NEW YORK - The pattern of independent production of records now being set by Bing Crosby disk firm, Project Records, may well turn into a pattern for the future for big name acts on records. For the Crosby record production unit, which started about six months ago, now has three LP's out and selling with large labels, has seven more in the works, a full schedule of disks to be waxed during 1961, and is toying with the idea of handling its own distribution in the future. And to put the icing on the cake, the Crosby outfit, headed by Sy Rudy, with Crosby and Basil Grillo in exec capacities is now dickering for big name acts to make records for the label.

To date, the Crosby outfit has set distribution deals on three of the records it has produced. Two of them, "The Trapp Family Singers," and "Sing Along With Bing," are being handled by Warner Bros. Records, and according to Rudy, are selling well. The latest disk to be issued is called "How the West Was Won," and was released last week by RCA Victor. This set features Crosby, Rosie Clooney, Jimmy Driftwood and the Mormon Tabernacle Choir, and it is based on the series about the West in Life Magazine. This story has been sold to TV as a spectacular to be presented by Crosby on ABC in the fall, which of course, is expected to add a healthy hype to its sales.

The albums which have been cut or are being cut for the Crosby label are generally built around Crosby so far, with a few exceptions. Those coming up for the fall season include a set called "Bing and Satchmo", which will feature Crosby and Louis Armstrong, with musical direction and lyrics by Johnny Mercer and backing by Billy May band. There also is an album coming up called "The Crosby Brothers", which will feature at least three of the young Crosby clan with Bing entering every now and then to whistle a few bars. There is an album on the upcoming list titled "Bing Goes Bongo," on which Crosby will be spotlighted with percussion, and which Bill Thompson will arrange and produce. And there is an album to be issued in the fall called "Christmas at the Crosbys," which will feature Bing, the Crosby boys, etc., and is expected to pack hefty wallop come the holiday season.

There will be many more "Bing Singalongs," which will all be issued by Warner Bros. according to the agreement set up by Rudy and the diskery. But Crosby and Rudy are making deals wherever they choose on all of the other albums, and according to Rudy they are having no difficulty in getting bids on all of their LP's to date. It is also interesting to note that the Crosby outfit is making deals for club distribution of their LP's after suitable time has elapsed from its original issue via dealers.

Rudy told The Billboard this week that the Crosby firm was considering setting up its own distribution next fall and issuing records on its own Project label via the top 35 indie distributors. Rudy stated that many distributors have come to him and offered distribution of the line nationally. The head of the label also revealed that the Crosby label was currently in negotiation with some big TV and night club names for wax contracts.

(Billboard - March 21, 1960)



BING AND PERRY COMO REHEARSING???

TWO PEAS IN A POD

Perry Como and his agent stepped down off the plane ramp and were greeted by a California downpour-and a little man, in a station-wagon. The little man was a courier from a gentleman who was to be Como's host for the ensuing week, Bing Crosby. He was to drive the Como party to a snug Beverly Hills Hotel bungalow.

It wasn't a social visit-not exactly, at any rate. Perry was going to be Crosby's guest on the Groaner's ABC-TV special. The show, which was to be taped in advance, would be the first half of a swap deal between the two.

Not ten minutes after Como was ensconced in the little bungalow, Bing himself showed up as official one-man welcoming committee. Perry was extremely delighted at this gesture of thoughtfulness, realizing that, with the show already in rehearsal, Crosby's time was at a premium.

Only about ten minutes were available for handshaking, etc., but once the two "great pros" began talking, the minutes slid into hours. Bing stayed for dinner. "You can understand why the guy's where he is today," said Como later. "He makes you feel welcome, bends over backwards to see that you're given every courtesy and consideration, not because he has to, but because that's the kind of guy he is."

Two weeks before Como arrived, Crosby a stickler for perfection, had been working feverishly on the show. "He's a bear for rehearsals," said Como's agent. "He wants everything to go smoothly, like clock-work. He figures what little TV he does do during a year should be A-1. We, Perry and I, were delighted about this. Lots of rehearsal time never did any show any harm. You'd be surprised how it gives a performer so much more assurance and confidence."

TWO PEAS IN A POD.....Cont'd.

Thus, the heartbreaking rehearsal schedule (they often left the studio at 10:30 at night, topping an eleven-hour work day) gives the lie to the popular notion that the two men are a pair of showbusiness' most casual, take-things-easy guys.

On the set, Bing introduced Perry to his four "chaps," Lindsay, Phil, Dennis and Gary. The boys, with the exception of the ailing Gary, will do a soft-shoe number and a song with "Dad". Perry and Bing will duet several tunes and pass the conversational ball in their own inimitable, nose-scratching style.

"When you get two lazy guys together," laughs Perry, "you don't expect a Bikini explosion."

During Perry's stay, he and Bing had dinner together three or four times, and talked about old times, golf, cabbages and kings. But foremost was the show, even at the dinner table. Yet, there were "lots of laughs", like the time Bob Hope called to rib Perry, and Bing got on and passed himself off as the butler.

Como's current agenda, 33 shows a season, all live and in color (which doubles the work), left Crosby breathless with wonder. "I wouldn't do 33 television shows a season if you tied up the whole world in a pink ribbon and handed it to me on a silver platter," he joshed.

For many years, both men had been anxious to set up a swap TV arrangement, but conflicting schedules always made it impossible. As it happened, Bing was about to begin a picture (High Time) and had three weeks to himself before shooting, so the arrangement was quickly set up. Perry would tape the Crosby show in California, and Bing would do Como's show, live, in New York. Como, who first fashioned his singing style after Crosby's when he first started out in the business years ago, had such a "terrific" time in California that he hopes to set up similar deals next season.

According to Perry's agent, the easy-going singer had the "time of his life" on the Coast. "Bing's hospitality was nothing short of superb," he said. "Perry and Bing really hit it off, poked around and laughed it up. Yep, the whole thing was a ball for all concerned, and the show is going to bear it out."

(Herald Tribune)

Bob Salmaggi

February 28, 1960

Getting along with people...is often hard to do...for everyone has different ...shortcomings to view...some people are too friendly ...while others are quite rough...yes, getting along with people... often can be tough...the surest way to get along...is to be fair and square...treat all mankind with respect...and be willing to share... for life's a case of give and take...we have to give to get...those with this philosophy...will detour much regret...it's very hard to please all hands...faith must be extra strong...but those who journey forth with God...will always get along.

(January 18, 1960)

Ben Burroughs

Anyone interested in purchasing the following records, please contact:
Mrs. J.H. Williams, 525 Winans Avenue, Akron 6, Ohio

Where the Blue of the Night - recorded, November, 1931

A Faded Summer Love - recorded, October, 1931

Star Dust - recorded, August, 1931

Dancing in the Dark - recorded, August, 1931

Many Happy Returns of the Day - recorded, June, 1931

At Your Command - recorded, June, 1931

Brunswick label

Believing that all patrons and workers for our tournament are entitled to a report on "where the money goes," we make this annual statement.

First, we are committed to youth activities, and we do not plan to leave this field or diversify in other established charities-which would tend to minimize the effort in our dedicated field. We wish to preserve the fine incentive of our volunteer workers by showing concrete results.

Second, we will mention no specific amounts, as we do not wish to embarrass recipients nor to invite impossible demands.

Third, we do have expenses, and honestly Bing does not pay all of them-we think it more practical to keep these on a business basis so that all of us work toward a net of not less than 75 per cent, otherwise we would lose our charity status as now established with the Internal revenue Bureau. We can promise you we have so far held it so.

As a charity we have become international in scope with the intention of bringing good will to our country as well as attention and business to this region.

Realizing that the several youth centers in the Monterey region are now on fairly firm basis, and that much of our patronage comes from up and down state, we have begun to help youth activities in these areas. But only if the community has shown willingness to help themselves.

Believing that "One touch of nature makes the whole world akin," and that sports are a good medium for this, we are cooperating with President Eisenhower's U.S. Committee of the International Recreation Association and his "Youth Fitness" program. Through the Athletic Institute of Chicago, headed by Ted Bates, former coach at the University of Idaho, we procure at cost student handbooks and instructor's guides on rudiments of some 20 sports for our Youth Centers and also for similar centers in Ecuador, Morocco, Panama, Paraguay, Columbia, Pakistan, Korea, Venezuela, Turkey, Ghana, India, Philippines, Japan and British Columbia.

We have furnished visual aid movies to our Youth Centers, one title "Play Ball Son," and another titled "Your Caddy, Sir". Two of the "How to Play Baseball" pictures were donated to Israel.

New youth centers we are helping include Marina, Salinas, San Mateo, Los Altos and Healdsburg.

So you will know we do not throw your money away, this is how our committee handles these things:

The city of Stockton wishes to establish a Youth Center. We are for this, but told them any real property must be owned by the city of Stockton; and the City must retain a full time recreational director to guide the Center; the City must match our contribution. In addition, a citizens' committee must put on a drive in their city for funds. This combined effort brings about success-makes it THEIR Center.

In San Mateo they need a Youth Center. Last year we set aside an amount to help them. They have not come up with the cooperation desired, so we will set aside more this year in hopes they get organized.

But Los Altos has met our offer, and is well on the way.

Up in the Bay Area we are assisting the French Children's Home in Oakland, San Francisco Working Boys Club, Recreation Center for the Handicap, Aid to Retarded Children, Columbia Park Boys Club, and the Youth Tennis Foundation.

Down South we help the Youth Counseling Service, the Pacific Boys' Home, and statewide, Junior Golf.

REPORT TO THE STOCKHOLDERS.....Cont'd.

On the Monterey Peninsula our beneficiaries are the proposed Community Hospital, Hoganites, Carmel Foundation, Carmel Valley Community Center, Jacee, 20-30 Club, Little League and the Monterey, Carmel, Seaside, and Pacific Grove Youth Centers. You are cordially invited to inspect these fine centers.

Keeping tabs on all these activities and expenditures is quite a task, so we greatly appreciate the fine work of our Board of Trustees, headed by ex-colonel, ex-mayor, ex-golfer-the redoubtable Daniel Searle, and admirably guided by Peter J. Ferrante, our valuable secretary and legal counsel.

EVERYBODY HELPS!!!

Bing's annual Clambake is a mass effort of a great many people working together, just for the fun of it. They are too numerous to mention. There are the marshals, the scorekeepers and runners, the ticket sellers, the men who handle the finances, the program salesmen, the artists who contribute to the program and many, many others.

The man who sells you your ticket at the Crosby tournament may be a prosperous businessman who's driven down from San Francisco, or he may be the owner of a small garage who closed his business completely for four days to help sell tickets.

Country Club members, about 90 in all, turn out year after year, to act as marshals. They are the policemen, in fair weather or foul, rain or shine, but they do not act like policemen. Their soft approach has been so effective they have not had to throw out a single onlooker since the tourney was brought to the Monterey Peninsula 13 years ago.

The tournament has other friends, too. "Bump" Schmidt of the Olympia Brewing Company has donated jackets, hats and raincoats for some years so that the marshals stand out distinctively in their bright red uniforms. This year Pepsi Cola is giving jackets for other officials at the tournament.

But from far or near, in whatever capacity, there are lots of helpers. They work hard. But they do it with the knowledge that Bing's tournament is all for charity. A great cause.

DEAR BING,

Again it is our great privilege to salute you on the eve of your annual Pro-Amateur Golf Tournament.

We take this means of telling you how much we appreciate what this event means to the Monterey Peninsula.

It is sort of a hand shake, a way of expressing to you our warm regard, the hope for excellent weather and an all-around successful tournament.

(Monterey Peninsula Herald)

January 20, 1960

(The articles, "REPORT TO THE STOCKHOLDERS", and "EVERYBODY HELPS", both came from the Souvenir Program of the 19th. National Pro-Amateur Golf Tournament. This year it was dedicated to the Ladies, because it is leap year. Some of the ladies it saluted were, Mrs. Kathryn Grant Crosby, Mrs. Alice Harris (Alice Faye) Mrs. Sheila MacRae, and others, wives of the golfers.-27-